



KEYNOTE SPEAKER · EVENT CHAIR · MODERATOR · PANELLIST

# Matthew Blakemore

AI Strategist · AI Governance & Policy Expert · Co-author of ISO/IEC 8183 · Award Winning Creative



**Matthew Blakemore is one of the most sought-after voices in AI.** A strategist and international-standards co-author who has delivered 250+ keynotes across over 20 countries and chaired some of the world’s largest AI events, and an award-winning AI filmmaker and musician who understands the technology from the inside as well as from the boardroom.

**250+**

KEYNOTES & EVENTS CHAIRED

**20+**

COUNTRIES

**Snakes & Ladders**

AI FRAMEWORK® (REGISTERED)

**ISO/IEC 8183**

STANDARD CO-AUTHORED

## AWARDS & RECOGNITION

Top 100 Influential People in the UK 2025

Forty Under 40 UK 2024

AI Solutions Provider of the Year 2025

UK Business Tech Visionary Award 2023

CogX Global Goals Impact finalist 2023

## WHAT I SPEAK ON

01

### Building an AI strategy that lasts

Where AI is worth the investment, where it isn't, and how to turn scattered experiments into durable advantage.

02

### Governing AI in a world of new rules

Fast, responsible AI adoption as regulation arrives, using his Tech Traffic Light Tracker® to decide what to green-light and what to pause.

03

### Who owns what AI creates?

The ownership, copyright and royalty questions every organisation using generative AI will have to answer.

04

### AI and the creative industries

How AI is reshaping film, music and content, from an award-winning AI filmmaker and musician.

05

### How AI hijacks your brain's love circuits

The neuroscience of AI, attention and trust, and how to stay in control of it. His most-watched talk.

06

### AI's real story, and the road to AGI

Where AI actually came from, why the popular history gets it wrong, and what artificial general intelligence would really mean.

## AS SEEN AT



On stages, in boardrooms and in the press – and many more.

## WHAT PEOPLE SAY

“  
Matt skillfully guided discussions, ensuring they were both insightful and engaging for everyone involved. I wholeheartedly recommend Matt for his expertise, effective moderation, and engaging presentation style.

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**Maisie Holder**  
Group Director, InspiredMinds!

“  
His in-depth and well-rounded knowledge combined with great industry-led and creative insights make him both a truly compelling speaker and collaborator in the AI space.

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**Kenneth Damien**  
Technology Lawyer

“  
Thank you for your artful moderating, Matthew! It was a really enjoyable discussion.

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**Laura Herman**  
Head of AI Research, Adobe

## WATCH ME IN ACTION

-  **Watch my showreel**  
[vimeo.com/1202591446](https://vimeo.com/1202591446)
-  **Watch my keynotes**  
[matthewblakemore.com/talks](https://matthewblakemore.com/talks)
-  **AI films & music**  
[matthewblakemore.com/creativity](https://matthewblakemore.com/creativity)

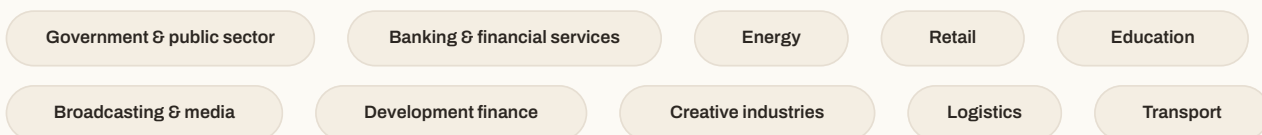
## CREDENTIALS

- ◆ CEO, AI Caramba!
- ◆ Co-author, ISO/IEC 8183 (AI data life cycle standard)
- ◆ Contributor, EU AI Office GPAI Code of Practice
- ◆ Member, Innovate UK BridgeAI Advisory Committee
- ◆ AI & Data Working Group, Swedish Chamber of Commerce UK
- ◆ European Regional Director, Monarrch · US patent holder
- ◆ Chair: World Summit AI (Amsterdam & Americas), London AI Summit & more
- ◆ Award-winning AI filmmaker (20+ IMDb credits) & songwriter (2x Cannes Best Song, 2x UK Songwriting Contest finalist)

“AI is reshaping every industry, but the technology is the easy part: the winners treat it as a question of strategy and governance.” MATTHEW BLAKEMORE

## WHO I SPEAK TO

C-suite and executives, boards, and governments, at audiences from hundreds to thousands, across effectively every sector.



**FORMATS**      Keynote · Event chair · Panel moderation · Workshop · Fireside · In-person or virtual



Most bookings start with a free 15-minute call.

Topics & booking [matthewblakemore.com/speaking](https://matthewblakemore.com/speaking)  
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